

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application ) PATENT APPLICATION  
 Inventors: Alfredo Agnelo Judas Sebastiao do Rosario Botelho )  
 Roy Sunil de Souza )  
 SC/Serial No.: Unknown )  
 Filed: December 1, 2000 )  
 Title: DATA PROCESSING SYSTEM FOR )  
 TARGETED CONTENT ) Customer No. 23910

JCS23 U.S. PRO  
 09/728704  
 12/01/00

**CERTIFICATE OF MAILING BY "EXPRESS MAIL"**  
**UNDER 37 C.F.R. §1.10**

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*Matthew A. Mahling*

Matthew A. Mahling

Signature Date: December 1, 2000

**UTILITY PATENT APPLICATION TRANSMITTAL LETTER UNDER 37 C.F.R §1.53(b)**

Box PATENT APPLICATION  
 Commissioner for Patents  
 Washington, DC 20231

Sir:

Transmitted herewith for filing is the patent application identified as follows:

Inventors: ALFREDO AGNELO JUDAS SEBASTIAO DO ROSARIO BOTELHO,  
 ROY SUNIL DE SOUZA

Title: DATA PROCESSING SYSTEM FOR TARGETED CONTENT

12/01/00  
 JCS23 U.S. PRO

09728704-120100

No. of pages in Specification: 40; No. of Claims: 86.

No. of Sheets of Drawings: 12; Formal: ☒, Informal: ☐.

Also enclosed are:

- ☒ A Declaration.
- ☒ A Statement Claiming Small Entity Status.
- ☒ An Assignment and Recordation Form Cover Sheet.
- ☒ A Power of Attorney.
- ☐ An Information Disclosure Statement under 37 C.F.R. §1.56.
- ☐ A certified copy of a priority application.

The filing fee pursuant to 37 C.F.R. §1.16 is determined as follows:

No. Filed	No. Extra		Rate Small Entity/ Other Than Small Entity		
Basic			\$355.00		
Fee			\$710.00	=	\$355.00
Total			\$ 9.00		
Claims <u>86</u> - 20	=	<u>66</u>	X	\$ 18.00	= \$594.00
Independent			\$ 40.00		
Claims <u>9</u> - 3	=	<u>6</u>	X	\$ 80.00	= \$240.00
First Presentation of			\$135.00		
Multiple Dependent Claim(s)		<u>    </u>	\$270.00	=	\$
Total				=	\$1,189.00

\*If the difference is less than zero, enter "0".

- ☐ Please charge Deposit Account No. 06-1325 in the amount of \$    . A duplicate copy of this authorization is enclosed.

✓ A check in the amount of \$1,229.00 to cover the filing fee (\$1,189.00), and assignment recording fee (\$40.00) is enclosed.

✓ The Commissioner is hereby authorized to charge underpayment of any additional fees (including those listed below) or credit any overpayment associated with this communication to Deposit Account No. 06-1325. A duplicate copy of this authorization is enclosed.

✓ Any additional filing fees under 37 C.F.R. §1.16.

✓ Any patent application processing fees under 37 C.F.R. §1.17.

This application is filed pursuant to 37 C.F.R. §1.53(b) in the name of the above-identified Inventors.

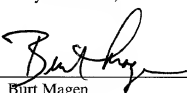
✓ This application claims priority to earlier-filed Provisional Patent Application Nos. 60/168,853 (filed December 2, 1999) and 60/236,673 (filed September 29, 2000), as set forth more fully on the first page of this application.

Please direct all correspondence concerning the above-identified application to the following address:

Burt Magen, Esq.  
FLIESLER, DUBB, MEYER & LOVEJOY LLP  
Four Embarcadero Center, Suite 400  
San Francisco, California 94111-4156  
Telephone: (415) 362-3800

Respectfully submitted,

Date: December 1, 2000

By:   
Burt Magen  
Reg. No. 37,175

FLIESLER, DUBB, MEYER & LOVEJOY LLP  
Four Embarcadero Center, Suite 400  
San Francisco, California 94111-4156  
Telephone: (415) 362-3800